



An update from the Director on the work of the IP Institute - August 2008

Welcome to Brand IP

The British Brands Group has been working with the IP Institute to address the issue of how IP is perceived, and to understand why IP seems to have such a negative press (as evidenced by an excellent study carried out recently for the Institute by Roya Ghafele, entitled "Perceptions of Intellectual Property – A Review"). If you are interested to see how this work is progressing, please follow the link below to the IAM Magazine blog, where there is an excellent report of a recent event held at the Museum of Brands in London.

<http://www.iam-magazine.com/blog/Detail.aspx?q=bb8952df-8d6c-4d70-bfc5-618b24108a74>

Roya Ghafele's paper, referred to above, will be available soon from the IPI web site.

IP Rights: The Catalyst to Deliver Low Carbon Technologies

IP rights will be a catalyst, not a barrier, to developing low carbon technologies, argues Ian Harvey, the IP Institute's Chairman. He has recently released a paper which was commissioned to support "Breaking the Climate Deadlock", an initiative of Tony Blair and independent think tank, The Climate Group. There is an excellent summary of Ian's paper posted on the IPKAT blog <http://www.ipkat.com/>. IPI members can receive a copy of the full paper by contacting me directly ipi@ip-institute.org.uk

"The Future of IP" Lecture Series

Ian Fletcher, CEO of the UK IPO will deliver the next lecture in our series on "The Future of IP", on 10th September 2008. For details, and to register, please email Anne Goldstein as soon as possible, because places are running out. annegoldstein@btconnect.com

The third lecture in this series will be delivered by Joly Dixon, newly appointed Chairman of the Strategic Advisory Board for IP, on 15th October, as reported in the past newsletter. Again, please mail Anne (above) to receive details and to register.

The series will continue with a lecture from Alison Brimelow, President of the European Patent Office. At this time, we have a prospective date of 22nd January 2009, but watch this space because it is not yet confirmed.

Francis Gurry, the new head of WIPO, will make his contribution to the lecture series on 25th February 2009. Again, for details of all these events, please get in touch with Anne Goldstein at the email address above.

We are planning to extend the series to include prominent figures from industry and elsewhere (NGOs, for example). If you have a suggestion as to whom we might approach to deliver a future lecture, please let us know!

Other Forthcoming Events

As reported in the past newsletter, this year's Stephen Stewart Lecture will be given by Professor David Vaver, St Peter's College, Oxford, and head of the Oxford IP Research Centre. The event will be held at the offices of Slaughter and May on 26th November.

The next IPI / BLACA seminar will be held on 22nd October (5.30 for 6.00) at Bird & Bird, in London. The event will focus on parody and copyright. Email Anne for details of both of these events.

Research

We currently have projects planned, or underway, on the following topics, amongst others:

- When should licensing be compulsory?
- IP & inward investment
- Conditions for granting interim relief
- What constitutes irreparable damage?

If you would like to find out more about what we are doing in any of these areas, please get in touch with me directly and I will be pleased to send you details of the projects, and to update you on progress. ipi@ip-institute.org.uk

Feedback

We are always interested to hear about research or events that you would like us to support or promote, and we would particularly like to hear about any IP-related issues that are of significance to you so that we keep our research and events programmes current and relevant. Please email any comments directly to me, ipi@ip-institute.org.uk

Best regards,



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